



CON IL CONTRIBUTO DI



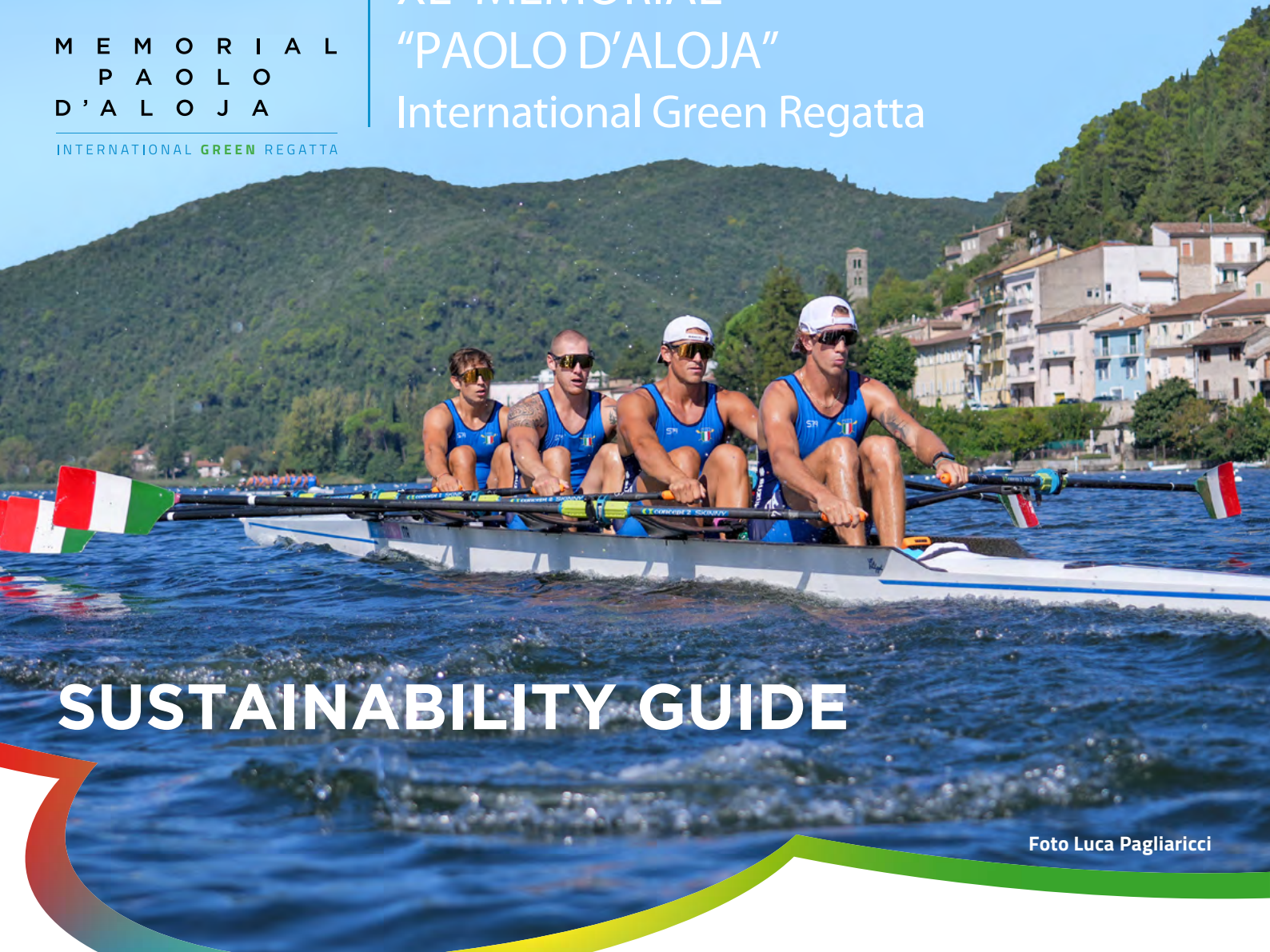
CON IL PATROCINIO DI



# 24 - 25 - 26 April 2026, Piediluco (TR) Italy XL MEMORIAL "PAOLO D'ALOJA" International Green Regatta

MEMORIAL  
PAOLO  
D'ALOJA

INTERNATIONAL GREEN REGATTA



## SUSTAINABILITY GUIDE

Foto Luca Pagliaricci

SPONSOR FEDERAZIONE ITALIANA CANOTTAGGIO



SUSTAINABILITY PARTNER



# EVENT

The Memorial Paolo d'Aloja is one of the most important rowing competitions at both national and international levels. The regatta was established in memory of Paolo d'Aloja, President of the Italian Rowing Federation (FIC) during the 1970s and 1980s. Since its early editions, the meeting has stood out for its high technical and competitive level, thanks to the participation of numerous Olympic and World champions who have always considered it an important testing ground at the start of the international rowing season.

The event attracts elite athletes and coaches from around the world, generating a significant impact on local ecosystems and resources. Therefore, we decided to adopt a strategy aimed at reducing its environmental footprint while ensuring a high-quality sport experience and making it a replicable model for other regattas of national and international significance.



# THE SUSTAINABILITY PLAN IN A NUTSHELL

Last year the event launched its “year zero” sustainability plan. **In 2026, we are taking it a step forward.** Drawing on the lessons learned and the results achieved, this edition brings a series of **concrete improvements**: a more comprehensive carbon footprint calculation, better-organized waste sorting stations with clearer signage, and an expanded sustainability team. More training sessions have been held with staff and volunteers, and for the first time suppliers have been invited to join. This is because we believe that **sustainability extends beyond our own boundaries and concerns the entire life cycle of the products and services we buy.** On-site communication has been strengthened too (have you noticed any of our colorful signs?), with new panels on healthy eating and responsible waste disposal (the latter promoted under the motto **Rowing, Responsibly, Recycling.** Greater attention has also been given to social inclusion, with more spaces reserved in the main tribune for people with disabilities and pregnant women.

The 2025 “year zero” plan had launched a challenge that the event, together with its stakeholders, chose to embrace and carry forward with courage and determination, confident that this is the right direction to build a better future for generations to come.



M E M O R I A L  
P A O L O  
D ' A L O J A

---

INTERNATIONAL GREEN REGATTA

# OUR SUSTAINABILITY MISSION

Integrating a culture of sustainability throughout the entire organization of the Memorial, actively engaging all stakeholders in order to maximize positive impacts, reduce and mitigate negative ones, and generate a lasting legacy benefiting the territory, the community of Piediluco, and future generations.

# OUR SUSTAINABILITY GOALS

While acknowledging the importance of all 17 United Nations Sustainable Development Goals, the event has decided to focus its efforts on 8 key SDGs. Given the available resources, we believe that this choice allows for a more credible, concrete, and effective impact. The selected SDGs are listed below:



The event has chosen to translate these 8 SDGs into four operational objectives to become more precise, concrete, and measurable, while ensuring responsible organization and a truly more sustainable event. The four objectives are as follows:

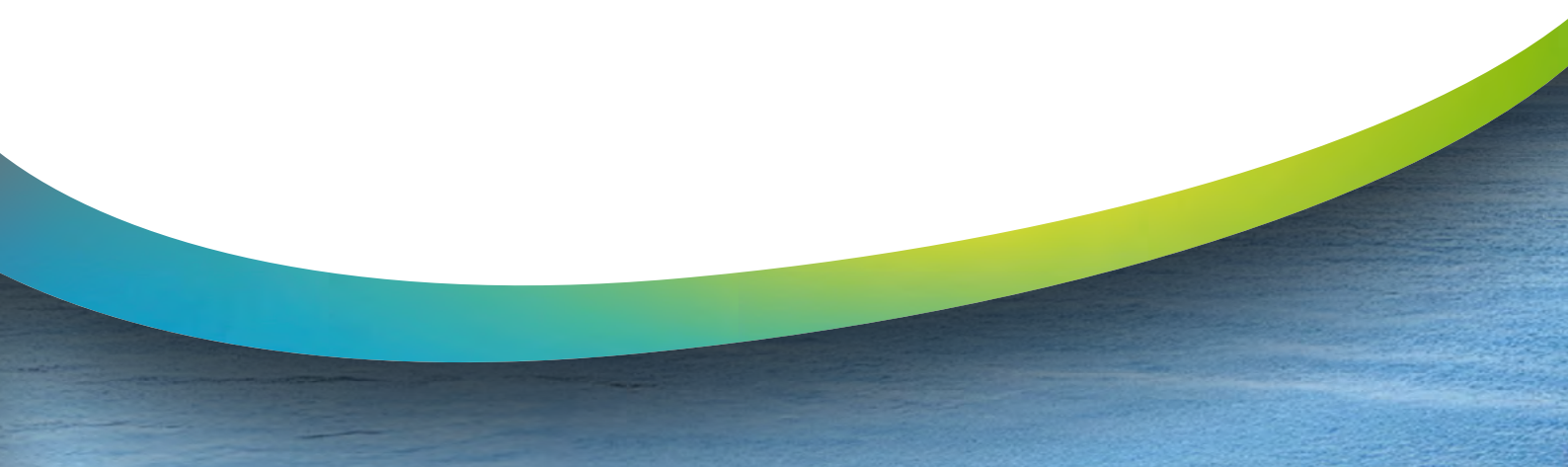
- **Objective No. 1** – Ensure responsible and transparent governance.
- **Objective No. 2** – Reduce the environmental impact of the event.
- **Objective No. 3** – Guarantee accessibility, inclusion, and equity.
- **Objective No. 4** – Communicate initiatives and raise stakeholder awareness.

The organization wishes everyone an enjoyable experience both on and off the water and invites all participants to follow the **6 tips contained in this guide**. Even a small change can make a difference and contribute to achieving genuine sustainable development for our planet and future generations.

**SUSTAINABILITY IS EVERYONE'S RESPONSIBILITY.**

**PLEASE FOLLOW THE SIMPLE TIPS CONTAINED IN THIS GUIDE.**

**LET'S BUILD A BETTER WORLD TOGETHER!**



## STEP 1: Fill in our short sustainability questionnaire

Before leaving the venue, take 5 minutes to fill in our short sustainability questionnaire. It includes a few simple questions about how you travelled to the event — where you came from and which mode of transport you used. Your responses are anonymous and will help the event organisers track the overall carbon footprint of the event, making future editions greener and more sustainable.

**Link to the survey:** <https://forms.gle/UDuYyLjYKkprMVuy8>

## STEP 2: Respect everyone, on and off the water

Rowing is a sport built on teamwork and respect for teammates, opponents, and the environment that hosts us. During the event, you will meet people from different countries, with cultures, habits, and opinions that may differ from your own. It is precisely this diversity that makes the experience unique!

**Treat everyone with kindness, sportsmanship, and openness**, keeping in mind that every smile and act of cooperation helps create a positive atmosphere both on and off the water. Please avoid discussions on political or religious topics that could create tension: the goal is to celebrate what unites us, not what divides us.

If any problem arises, please contact our volunteers. They will be more than happy to assist you and ensure that everyone enjoys the event in the best possible way.

### Did you know?

The event has developed an Anti-Discrimination policy to ensure a safe, fair and respectful environment for all participants. This policy is based on the following core principles:

- **RESPECT:** everyone must be treated with dignity, without any discrimination based on geographical origin, ethnicity, religion, disability, age, gender or sexual orientation.
- **INCLUSION:** we promote the active participation of people with different backgrounds and abilities, fostering a welcoming and open environment.
- **SAFETY & WELLBEING:** the health, safety and wellbeing of athletes and spectators are protected through preventive measures and adequate services throughout the event.
- **ZERO TOLERANCE:** discriminatory, offensive or harassing conduct is not permitted under any circumstances, including forms of racism, sexism, homophobia, ableism or religious intolerance.

Any incidents of discrimination or violations of this policy may be reported to the safeguarding email address already active at the Italian Rowing Federation: <https://fic.safeguarding.openblow.it/>. All reports will be handled with confidentiality and care and, where necessary, measures may be taken including official warnings, exclusion from the event or further disciplinary action.



### STEP 3: Use your water bottle

Clean water is essential for all forms of life on our planet and it is a fundamental requirement for the sport of rowing. Each year, millions of tons of plastic end up in rivers, lakes, seas, and oceans, threatening marine life and the balance of ecosystems. The plastic we use for just a few minutes can remain in the environment for hundreds of years.

**Each of us can make a difference!** Bring your own water bottle at the event. In case you don't have one, try to refill and reuse the same plastic bottle as many times as possible. When you're done, make sure to dispose of it in the correct recycling bin.

Remember: avoiding single-use bottles is a simple yet powerful gesture to protect the water that allows us to train, compete, and enjoy our sport.

#### Did you know?

There is a water refill station within the venue (right next to the wooden building!). Water is fresh, filtered and, obviously, free. The dispenser is a legacy from last year and has already considerably reduced the consumption of plastic bottles.



## STEP 4: Dispose of waste carefully

International sport events generate a large amount of waste which, if not properly managed, can cause serious harm to the local ecosystem. **Luckily, the event has waste sorting in place!**

Take a few extra seconds to dispose of what you don't need, paying attention to the colors and symbols on the bins placed inside the venue.

Remember: any item thrown into the wrong container can compromise recycling, while waste left on the ground could end up in the water, where it would take years to decompose. As people whose passion revolves around water, we know how important it is to keep it clean.

If you're unsure where to throw something away, feel free to ask our volunteers!



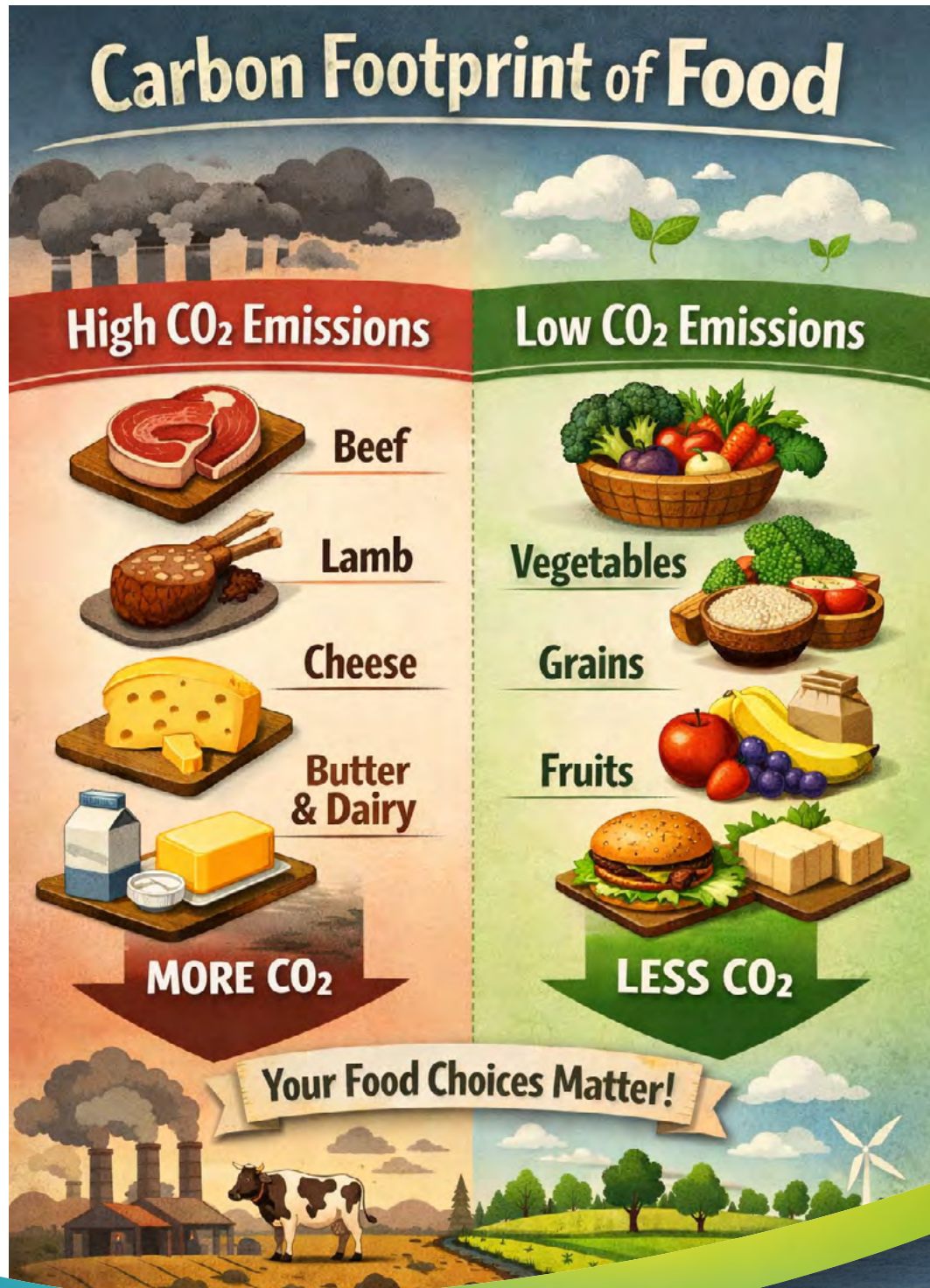
## STEP 5: Eat healthy

People are often shocked to learn just how significantly negative is the environmental impact of what we eat. Agriculture currently occupies roughly **37% of the world's land area**, consumes **70% of global freshwater** and contributes to almost **30% of total GHG emissions**. Moreover, it is responsible for nearly **90% of global deforestation** and more than 17,000 animal species are expected to lose some habitat by 2050 because of its ongoing expansion.

More staggering to learn is that possibly **as much as 40% of the food produced every year goes to waste**. The figure is an estimate of losses that occur throughout the entire supply chain, and the actual number is likely higher than reported.

What we put on our plate every day matters more than we might think. Alongside using greener means of transportation, making more mindful food choices is one of the most impactful actions we can take as individuals, not just for our health but for the planet.

A good place to start is understanding that not all foods carry the same environmental cost. **Animal products and red meat in particular are among the most resource-intensive:** beef and lamb require vast amounts of land and water and generate significantly higher greenhouse gas emissions compared to other protein sources. **Pork and chicken have a considerably lower footprint,** while plant-based foods like legumes, grains, vegetables and fruits are generally the most sustainable options on the table.

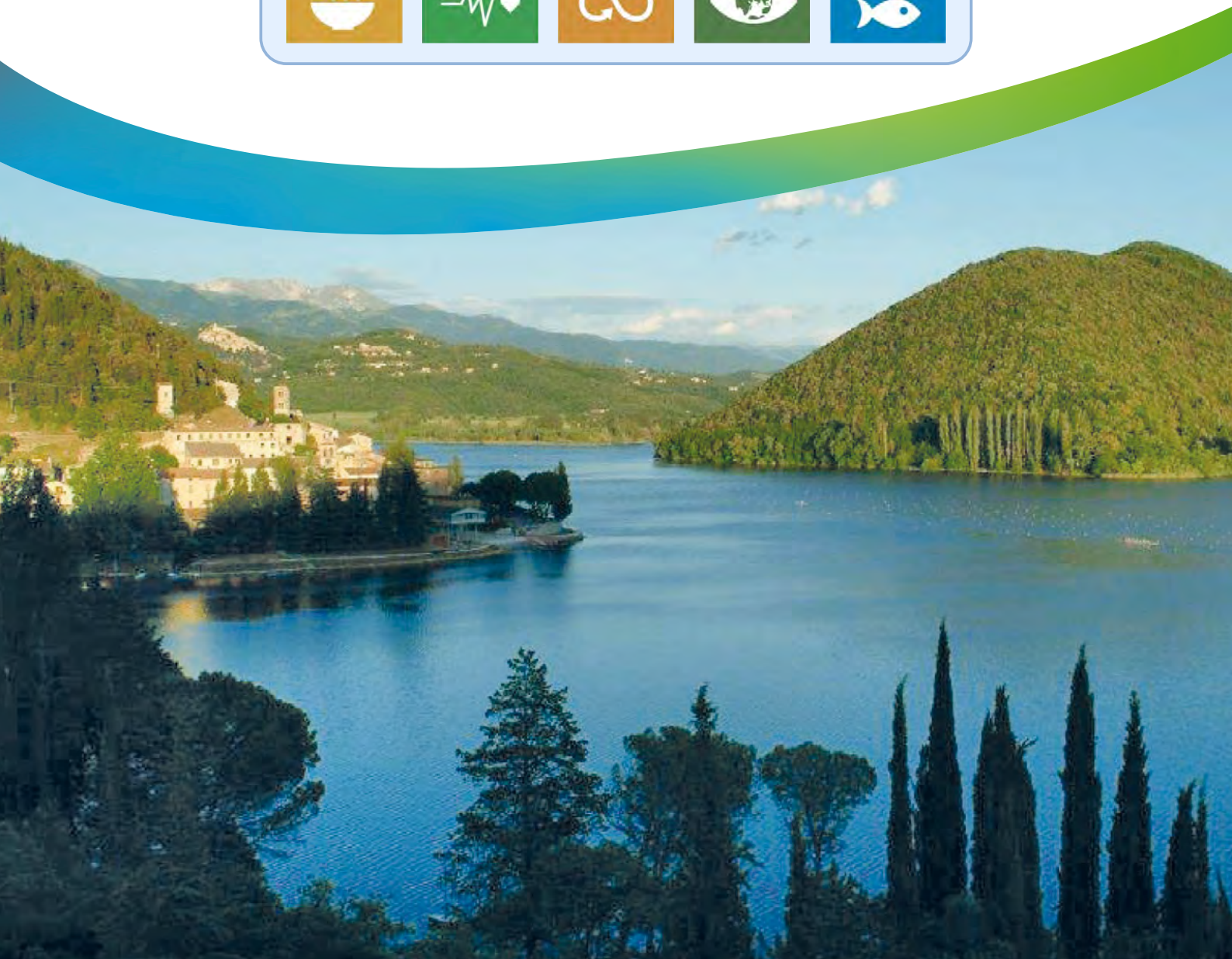
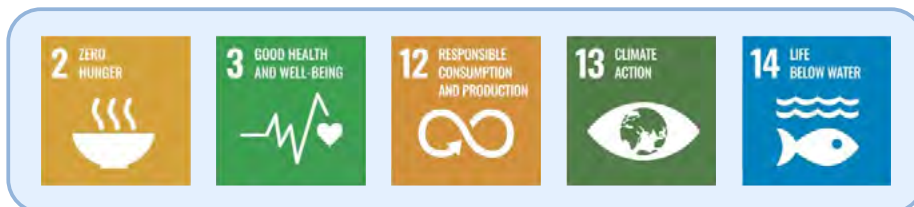


That said, the picture is not always black and white. A less obvious but important factor is **the distance food travels before reaching our plate**. A locally raised piece of meat may, in some cases, have a lower carbon footprint than exotic fruits or vegetables shipped from the other side of the world, especially when air freight is involved. **Choosing seasonal, locally grown products is therefore just as important as reducing meat consumption.**

The message is not about following a perfect diet or giving up the food we love. It is simply about being a little more aware when we shop, asking where our food comes from, how it was produced, and whether a small change in our habits could make a real difference.

### Did you know?

Our catering service offers a vegetarian option. Maybe this is a good day to start taking care of yourself and the environment you live in!



## **STEP 6: Help us spread the culture of sustainability**

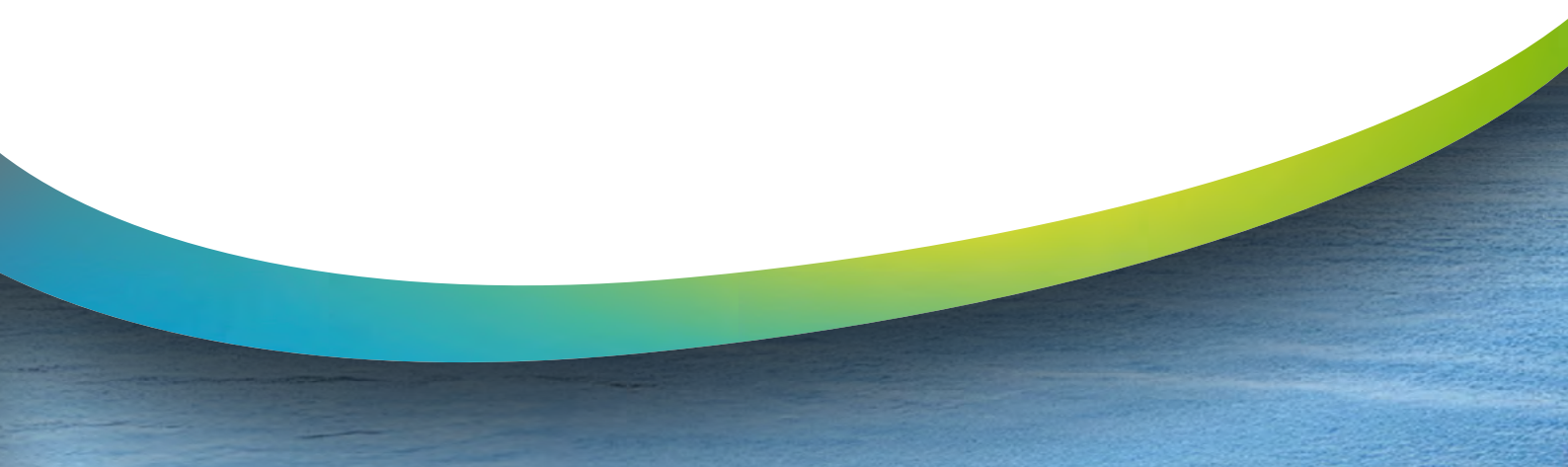
People are often shocked to learn just how significantly negative is the environment. In July 2025, the United Nations released a report revealing how much still needs to be done to achieve the 17 Sustainable Development Goals by 2030. Of the 139 targets reviewed, **only 18% are on track** and 17% are progressing at a moderate pace; 31% show minimal progress, 17% show no progress at all, and 18% have even worsened compared to 2015.

**WE ARE DOING OUR PART, BUT OUR EFFORTS ALONE ARE NOT ENOUGH.**

**WE NEED YOUR SUPPORT!**

Share what you see at the event with your friends, family, and community: photos and stories about positive practices can influence others and drive real change! It's an easy and free action that could inspire others to act more responsibly and directly contribute to a more sustainable future for our planet.

**Help us strengthen the culture of sustainability, both on and off the water. Use the hashtag [#dalojagreen](#)**





# SUSTAINABLE DEVELOPMENT GOALS

