



DRAFT NF Executive Director's Conference DRAFT at 260919
Thursday, 21 November 2019
London, Great Britain
13:00 to 18:00 hrs

DRAFT Agenda

The NF Executive Directors' Conference is designed to bring together professionals working in NF leadership positions to share experiences, discuss challenges and coordinate actions.

1. Foundation of the Executive Director's Conference
2. Sharing of key challenges as an NF Executive Director – panel discussion
3. Development of the National Media Strategy – model presented by Patrick McNerney, USRowing
4. Development of Innovative Events – ideas presented by Andy Parkinson, British Rowing
5. Election of three Executive Directors to a coordination panel for following year's conferences

Other topics being prepared and presented, subject to available time:

6. Key challenges in the Olympic year for the NF Executive Director – panel discussion
7. Finding the right balance for information and decisions with volunteer boards – panel discussion
8. Managing a High Performance staff – panel discussion
9. Coordinating a National Strategic Plan with FISA's – Matt Smith